



## GRAND VALLEY METROPOLITAN COUNCIL

ADA TOWNSHIP • ALGOMA TOWNSHIP • ALLENDALE TOWNSHIP • ALPINE TOWNSHIP • BELDING • BYRON TOWNSHIP • CALEDONIA TOWNSHIP • CANNON TOWNSHIP • CASCADE TOWNSHIP • CEDAR SPRINGS  
COOPERSVILLE • COURTLAND TOWNSHIP • EAST GRAND RAPIDS • GAINES TOWNSHIP • GEORGETOWN TOWNSHIP • GRAND RAPIDS • GRAND RAPIDS TOWNSHIP • GRANDVILLE • GREENVILLE • HASTINGS  
HUDSONVILLE • IONIA • JAMESTOWN TOWNSHIP • KENT COUNTY • KENTWOOD • LOWELL • LOWELL TOWNSHIP • MIDDLEVILLE • NELSON TOWNSHIP • OTTAWA COUNTY • PLAINFIELD TOWNSHIP  
ROCKFORD • SPARTA • SAND LAKE • TALLMADGE TOWNSHIP • WALKER • WAYLAND • WYOMING

# GVMC BOARD MEETING Agenda

May 3, 2018

8:30 a.m.

Kent County Commission Chambers  
300 Monroe NW  
Grand Rapids, MI

1. Quorum Call
2. Public Comment
3. Approval of Minutes – Attached
4. Oath of Office – Josh Eggleston, City of Wayland
5. Doug Small – Experience Grand Rapids
6. DAS Update – Mark Rambo and Jeff Sluggett
7. REGIS Rebate Resolution – Attached
8. TAMC Award – Attachment
9. Adjourn

# GRAND VALLEY METRO COUNCIL

## Board Meeting

March 1, 2018

8:30 a.m.

Kent County Commission Chambers

## MINUTES

### 1. Call to Order

Mike DeVries called the meeting to order at 8:30 a.m.

#### Members Present:

Rick Baker	At-Large
Rob Beahan	Cascade Township
Ken Bergwerff	Jamestown Township
Rosalynn Bliss	City of Grand Rapids
Robyn Britton	Nelson Township
Wayman Britt	Kent County
Mike Burns	City of Lowell
Mike DeVries	Grand Rapids Township
David Dewey	Village of Sand Lake
Brian Donovan	City of East Grand Rapids
Adam Elenbaas	Allendale Township
Kevin Green	Algoma Township
George Haga	Ada Township
Carol Hennessey	Kent County
John Hoppough	City of Greenville
Mark Huizenga	City of Walker
Diane Jones	Kent County
Steve Kepley	City of Kentwood
Mike Krygier	Courtland Township
Greg Madura	Alpine Township
Karen McCarthy	At-Large
Brenda McNabb-Stange	City of Hastings
John Niemela	City of Belding
Steven Patrick	City of Coopersville
Jack Poll	City of Wyoming
Julius Suchy	Village of Sparta
Cameron VanWyngarden	Plainfield Township
Mike Verhulst	City of Grand Rapids
Patrick Waterman	City of Hudsonville
Duane Weeks	Village of Middleville

Lynee Wells  
Mike Womack

City of Grand Rapids  
City of Cedar Springs

**Members Absent:**

Thad Beard  
Tom Butcher  
Dan Carlton  
Rob DeWard  
Deb Diepenhorst  
Jason Eppler  
Jerry Hale  
Brian Harrison  
Jim Holtvluwer  
Tom Hooker  
Steve Maas  
Al Vanderberg  
Bill VerHulst  
Open  
Open  
Open  
Open

City of Rockford  
GVSU  
Georgetown Township  
Gaines Township  
Cannon Township  
City of Ionia  
Lowell Township  
Caledonia Township  
Ottawa County  
Byron Township  
City of Grandville  
Ottawa County  
City of Wyoming  
Tallmadge Township  
At-Large  
At-Large Member  
City of Wayland

**Others Present:**

John Weiss  
Gayle McCrath  
Abed Itani  
Wendy Ogilvie  
Jason Moore  
Peter Varga  
Mark Rambo  
Chris Brown

Grand Valley Metro Council  
Grand Valley Metro Council  
Grand Valley Metro Council  
Grand Valley Metro Council  
Grand Valley Metro Council  
The Rapid  
City of Kentwood  
GVMC

**2. April 2018 Meeting**

As the April GVMC Board Meeting will fall during Spring Break and several members have expressed their anticipated absence, the issue of cancellation of the meeting was discussed.

**MOTION – To Cancel the April 2018 GVMC Board Meeting. MOVE – Poll. SUPPORT – Hoppough. MOTION CARRIED.**

**3. Minutes**

**MOTION – To Approve the December 2017 GVMC Board Minutes. MOVE – Beahan. SUPPORT – Poll. MOTION CARRIED.**

**4. Public Comment**

None

**5. RCPP / ECT / Encompass Agreements**

Wendy Ogilvie reported on the RCPP and ECT / Encompass agreements.

In September of 2017 the Environmental Programs department was awarded a grant for work pertaining to the Restore the Rapids project. One of the tasks mandated was the completion of WPP within 12-18 months. An RFP was developed and sent to 7 consulting firms. A committee reviewed the proposals and conducted interviews in December 2017. Recommendations were made to the Executive Committee and the GVMC Board.

Representatives from ECT and Encompass gave a presentation on their work to the Board.

**MOTION – To Approve the RCPP / ECT /Encompass Agreements. MOTION – McNabb-Stange. SUPPORT – Kepley. MOTION CARRIED.**

**6. Strategic Communications Plan**

Tim Dye of Truscott Rossman presented the proposed GVMC Communications Plan.

The plan included:

- **GOALS & STRATEGIES**
- Target Audiences – Internal and External
- Messaging – Key & Secondary
- Proof Points
- Messenger – Primary & Secondary Messengers and Validators
- Tactics
- Calendar

**MOTION – To Approve the Strategic Communications Plan and Authorize the Executive Committee to create an RFQ for Those Points of the Plan that Require Contractors or Consultants. MOVE – Baker. SUPPORT – McNabb-Stange. MOTION CARRIED.**

**7. Amend GVMC Articles of Incorporation to Allow for Village of Caledonia to Join**

John Weiss explained the request by the Village of Caledonia to become a member of GVMC.

**MOTION – To Approve Amendment #40 to the GVMC Articles of Incorporation and Allow for the Addition of the Village of Caledonia. MOVE – Waterman. SUPPORT – Bliss. MOTION CARRIED.**

**8. Annual Report**

Executive Director John Weiss and GVMC staff presented the Annual Report. GVMC has enjoyed another very successful year with various projects and departments highlighted including 21<sup>st</sup> Century Infrastructure Asset Management Pilot, Regional Prosperity Initiative, Transportation, Environmental Programs, and REGIS.

Peter Haefner of Vredeveld Haefner presented the 2017/2018 financial audit. Financially the organization is doing very well and is complying with financial regulations. The audit and financial statements have earned “unmodified” opinion, which is the highest that can be attained, and a clear opinion, with no deficiencies or noncompliance issues. It is considered a low risk audit.

**9. Adjourn 10:00 a.m.**

**MOTION – To Adjourn – Hoppough. SUPPORT – Poll. MOTION CARRIED.**

A Resolution to Authorize a Rebate to REGIS Members

Whereas, over the past three years REGIS, an agency of Grand Valley Metro Council has undergone a complete and total reorganization, and

Whereas, during the reorganization virtually all elements of REGIS including its operations, hardware and software, service model, processes, internal staffing organization, customer service and relationship to GVMC have been reorganized, and

Whereas, the results of the reorganization has impacted both revenue and expenses for REGIS in a positive manner, and

Whereas, REGIS has been fully integrated into other GVMC programs allowing for the participation and assistance in state-wide and regional initiatives such as the State of Michigan 21<sup>st</sup> Century Infrastructure Pilot project. This new work allows for generation of significant non-dues revenue.

Whereas, on April 17, 2018, GVMC staff recommended to the REGIS Executive Board of Directors a partial one-time rebate of REGIS Member Dues, and

Whereas, on April 25, 2018, the REGIS Board of Directors unanimously approved making that recommendation to the GVMC Board of Directors, and

Now therefore be it resolved that the GVMC Board of Directors authorizes a one-time rebate to current REGIS members on this day May 3<sup>rd</sup> 2018.

Be it further resolved, that the rebate will be a cumulative \$150,000 with each community receiving a share equal to the percentage of the total dues, the rebate amounts will be:

Ada Township	\$6,055.18
Alpine Township	\$4,843.45
Byron Township	\$8,739.31
Cascade Charter Township	\$8,246.05
City of Cedar Springs	\$1,315.96
City of East Grand Rapids	\$4,698.97
City of Grandville	\$6,522.99
City of Hudsonville	\$2,909.11
City of Kentwood	\$19,052.42
City of Lowell	\$1,697.82

City of Rockford	\$2,485.26
City of Walker	\$9,502.16
City of Wyoming	\$28,914.90
Gaines Charter Township	\$9,286.32
Grand Rapids Charter Township	\$7,397.46
Interurban Transit Partnership (The Rapid)	\$2,470.68
KCRC	\$9,952.78
Plainfield Charter Township	\$13,960.49
Sparta Village	\$1,948.69
<b><u>Total Rebate:</u></b>	<b><u>\$150,000.00</u></b>

Finally, GVMC and REGIS Board Members are asked to report this decision to their full township, city, village or county board.



STATE OF MICHIGAN

RICK SNYDER  
GOVERNOR

JOANNA I. JOHNSON  
CHAIR



Michigan  
Transportation Asset  
Management Council

April 13, 2018

Mr. John Weiss, Executive Director  
Grand Valley Metropolitan Council  
678 Front Ave NW, Suite 200  
Grand Rapids, MI 49504

Dear Mr. Weiss,

I am happy to announce that the Transportation Asset Management Council (TAMC) has selected the Grand Valley Metropolitan Council as a recipient of the TAMC Organization Award for 2018. GVMC's nomination was brought forth due to your leadership and efforts as part of the 21st Century Asset Management Pilot project. This nomination was supported the TAMC Administrative, Communications and Education Committee.

The purpose of the TAMC Organization Award is to recognize leadership and setting forth a path of improvement for public agencies in response to the needs of their transportation network and infrastructure. Of particular interest to TAMC is the extent to which agencies involve the public, their elected and/or appointed officials, and other community stakeholders in their program. The 21st Century Asset Management Pilot project covered 55 percent of Michigan's urban, suburban and rural population. Lessons learned from this effort will help formulate recommendations on how the state can establish a statewide integrated asset management system that will safeguard Michigan residents preserve our critical infrastructure well into the future.

We would like to invite you to participate in a formal presentation of this award at the 2018 Spring Transportation Asset Management Conference on May 22. I understand you have already committed to a formal presentation at this event; we are grateful for your commitment and support of our conference program. The conference will be held at the Grand Traverse Resort and Spa, Traverse City, Michigan.

On behalf of the TAMC, I want to congratulate you, your staff at GVMC and the 21st Century Asset Management Pilot participants for this outstanding achievement.

Sincerely,

Joanna I. Johnson, Chair  
Michigan Transportation Asset Management Council

Joanna Johnson, Chair – William McEntee, Vice Chair – Derek Bradshaw – Don Disselkoe – Gary Mekjian  
Bob Slattery – Jonathan Start – Rob Surber – Jennifer Tubbs – Brad Wieferich – Dave Wresinski